





FINDINGS FROM OKC SENIOR LIVING COMPETITIVE ANALYSIS

www.achievisseniorliving.com



Senior Housing & Long-Term Care Development, Marketing, & Management



Achievis Looks
Beyond Today,
Towards Tomorrow,
To Provide
Cutting-Edge
Senior Living
Options & Services.



- Feasibility Analysis
- Marketing & Advertising
- Project Management
- Strategic Planning
- Competitive Analysis
- Budget Calculations
- Public Relations
- Mock Surveys
- Business Plans
- Corporate Training
- Brand & Product Positioning
- New Development

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Please stop by our booth (#31) at the 2014 Leading Age conference this week. <u>Learn about the six</u> <u>senior living communities Achievis</u> <u>has developed and how you can</u> invest in a new project.

Achievis also provides a variety of additional services ranging from

feasibility studies, licensure applications, and mock surveys, to strategic planning and marketing.

Joyce Clark, President of Achievis Senior Living, is the conference backup speaker for a variety of sessions. She will be presenting her <u>findings from a recent mystery shopping / competitive analysis of</u> 37 senior living communities in Oklahoma City.

March 11 – 12, 2014 19th Annual LeadingAge Oklahoma Conference Reed Conference Center, Midwest City, Oklahoma

> Achievis Senior Living Associates, LLC. <u>LONG-TERM CARE DEVELOPMENT</u>, MARKETING, & MANAGEMENT

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